

# Towards Environment to Health (E2H)



**Community Environment Protection Programme**





# JBK Aradhana Introduction

**JBK Aradhana (NGO)** is grass route organization, started in Dec. 2008 with the Mission to work towards the environment protection, empowerment of women in all spheres, inspire lifelong learning, advance knowledge and strengthen our communities. Our focus areas:

- **Environment**
  - Water Conservation, Water Harvesting, Cleanness, Save Forest, Natural Farming & Disaster Management
- **Women Empowerment**
  - Livelihood, Skill Development, Women Employment, Women Sensitization & Legal Awareness
- **Education**
  - Education Empowerment, Career Guidance & Skill Development
- **Health**
  - Blood Donation Camp, Medical Camp, Mental Health, Drug Addiction, Health & Sanitation Activities
- **Rural Development**
  - Agriculture, Soil Conservation, Rural Tourism, Sports & Animal Welfare
- **Awareness**
  - Gender Equality, Road Safety, Save Food & Agriculture Awareness

1 State | 7 Districts | 11 Blocks | 300 GP's | 1800 GP Ward's | 1411 Revenue Villages | 30006+ PRI Members | 135000+ Houses Survey | 300000+ Population | 500+ Blood Donor | 1500+ Peoples Mental Health | 11000+ Plantation | 20+ Save Forest | 6 Block & 48 BDM Trainings with 200+PRI Members | 1000+ Women Sensitizing | 400+ Students Painting Activities





# Partners







## JBK Aradhana (NGO) Details

NGO Legal Name	Jai Baba Kamlaahiya Aradhana
Type of NGO	Society (Act No. 25 of 2006)
NGO Deed Registration No.	176/2008
Registration Date & Location	03-December-2008 at Shimla
Registered office	Prabhu Niwas, VPO Amroh, Teh. Bhoranj, Distt. Hamirpur H.P. 177024
Head Office	Durga Cottage, Below DHS, SDA Complex, Kasumpti, Shimla H.P. 171009
Corporate Office / Communication Address	Hanuman Chowk, Awahdevi Road, 2 <sup>nd</sup> floor, Bhareri, Teh. Bhoranj, Distt. Hamirpur H.P. 177024
12A certificate no.	AAAAJ5814AE20212 (24-Sept-2021)
80G certificate no.	AAAAJ5814AE20210 (30-Nov.-2021)
PAN Number	AAAAJ5814A
CSR 1 Form no.	CSR00041873
TAN Number	PTLJ13532B
Niti Ayog Darpan ID No.	HP/2015/0087969
Guidestar India GSN	9540
Contact Persons	MK Bhardwaj
Contact Numbers	(+91) 98164 30408 / 98161 09860/ 94185 20825
Contact Email ID	<a href="mailto:jbkaradhana@gmail.com">jbkaradhana@gmail.com</a> / <a href="mailto:mkbhardwaj1481@gmail.com">mkbhardwaj1481@gmail.com</a>
Founder & President's LinkedIn page	<a href="https://www.linkedin.com/in/manoj-kumar-bhardwaj-7a08b925b/">https://www.linkedin.com/in/manoj-kumar-bhardwaj-7a08b925b/</a>
NGO LinkedIn page	<a href="https://www.linkedin.com/in/jai-baba-kamlaahiya-aradhana-37b575198/">https://www.linkedin.com/in/jai-baba-kamlaahiya-aradhana-37b575198/</a>
NGO Website	<a href="https://www.jbkaradhana.org/">https://www.jbkaradhana.org/</a>
Facebook	<a href="https://www.facebook.com/jbkaradhana8/">https://www.facebook.com/jbkaradhana8/</a>



# Area of Intervention



Environment Protection



Women Empowerment



Education Empowerment



Health



## From the President's Desk

**JBK Aradhana (NGO)** is grass route organization, started in Dec. 2008 with the Mission to work towards the environment protection, empowerment of women in all spheres, inspire lifelong learning, advance knowledge and strengthen our communities. Various types of problems in the society by solving them and taking the society towards progress.

It is a secular, Non-Political Organization aiming social transformation through people's participation at all levels. It was grown in promoting a harmonious cooperation between various talents and professions for development of the deprived sections of the society. It is originated with challenge against the exploited, unjust systems and structures in the society and intervened with cultural and sociological enquiries to improve the quality of life and bring a change within the society at all levels. The team consisting of energetic youths guided by learned professors, progressive lawyers and Doctors with the leadership of experienced energetic founder whose motivation and initiation lead to the emergence of Jai Baba Kamlaahiya Aradhana.







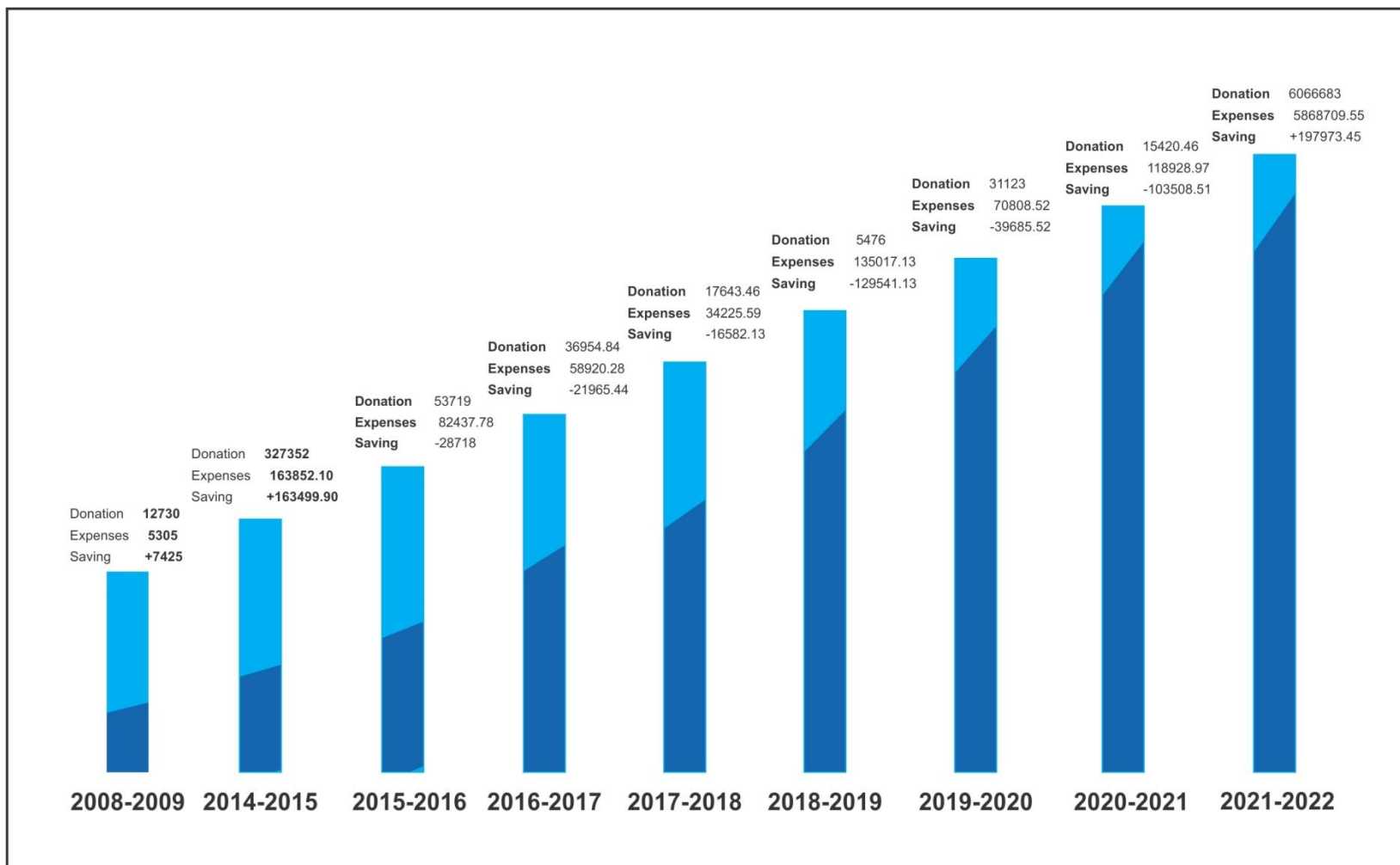
# Financial Status

## Donation Vs Expenses

Donation

Expenses

Saving







## **Ideology**

Jai Baba Kamlahiya Aradhana (JBK Aradhana) believes that clean environment, clean water, agriculture, cleanliness, education and health are very important. The organization is working for the betterment of the society and for the coming generation to get this basic living facility.

## **Vision**

Jai Baba Kamlahia Aradhana (JBK Aradhana) aspires for a society that is aware of the basic facilities of its life, it discharges its responsibility for its society under the spirit of equality and that nature has given us the gift of water, agriculture and clean environment. Every person can get education, health and basic facilities. All people are responsible his duties.

## **Mission**

Working in the direction of environmental conservation, all- round development of villages, self-reliance and empowerment of women, formation of self-help groups and providing means of livelihood to them by working in the direction of preparing local products. To make the young generation aware of their basic needs and make them work. To work for the upliftment of below poverty

line and scheduled sastes. Inspiring everyone to be aware and conserve natural resources. To make people aware of better health and to make future young generation aware of a better education for their better future.

## **Strategies**

Empowerment of community, strengthen SHGs promote peoples Institutions

Development through Education of the community on academic and livelihoods.

Conservation and management of Natural Resources and Maintain Local Biodiversity through participation and Involvement of the community.

Improvement in present Agriculture pattern and enhance production through appropriate and Indigenous technology

Promote Community health and address local health issues through community-based Interventions and coupled with clinical approaches

## **Goal**

Creating a system of thinking and education that will benefit the environment and health, along with advancing women's empowerment, village development, and education, along with promoting environmental protection.





## Approach

The volunteers were involved who work with team spirit commitment and sharing responsibilities. Its approach with community-based development programme promotes the values of selflessness without any trace of patronizing. Greater economic, social, political, equality and justice. Self-reliant and interdependent on one another unity and cooperation between individuals and communities.

## Peoples' Representation

Jai Baba Kamlaahiya Aradhana (JBK Aradhana) develops the process of people's organization forming village communities in micro level guided by multipurpose workers. Forming clusters and supreme bodies with people's representation at the area macro levels guided by cluster promoters promoting federation and peoples' organizations at the area level guided by the project coordinator and executive body.

## Objectives of the organisation

- To propagate the need for tree plantation / pollution control and environmental awareness.
- To provide help to people suffering from Natural calamities such as flood, Earthquakes, motor accidents etc.
- To work for uplifting the status of women in the society. Educating and creating awareness among women especially the rural women; Supplements efforts of government in women empowerment.
- To help and generate training programme for self employment of women
- To create the means for providing medical assistance to the people suffering from diseases, especially for helpless people





### **Environment Protection:**

Himachal Pradesh is a hill state and known for its clean environment and good climate. After independence there are huge developmental activities for construction of roads and building and urbanization. In the name of development there had been deforestation, cutting of hill slopes and obstructing the flow of water in rivers and traditional nullahs and many tributaries of the rivers. There is a need to work for the protection of environment in Himachal Pradesh for which our NGO will submit various projects to the govt. and big Industrial houses to contribute for the environment protection projects.

### **Save Water**

Water is very important for our life. The population of our country is increasing day by day and the number of houses is also increasing, due to which the demand for water is increasing and due to excessive exploitation of natural sources of water, the water level is falling. Due to the lack of proper maintenance of natural resources, the water level at the ground level is going down. Water is not going inside the ground. For which the community has to be made aware for water conservation and work for rain water collection, construction of soak pit for dirty water and maintenance of natural resources. Awareness camps at the school level, making aware about the importance and quality of water. To make rural women aware of cleanliness of water sources through PRI activities. To make women aware for more and more time for water conservation because women are mostly involved in water related works.

### **Cleanness**

Cleanness is very important for our clean environment, it is very important for our better health. Due to population growth and increasing pollution day by day, our health is having a deep impact; on the other hand, our environment is also being adversely affected. To make aware to make it clean, to do awareness work from time to time so that our environment remains clean, to work in this direction

### **Disaster management**

Himachal Pradesh is in the seismic zone 4 and prone to earthquake, further there are frequent cases of fire, road accident, cloud burst, flood and land slide & Heavy snow etc. the people need to know how to protect themselves and avoid the negligent behaviour.

### **Women Empowerment**

Women are 50% of total population. All evils in the societies are dominated by the male. The major tradition and culture of the State is more women centric. The rural economy is largely generated by the Women, even though there are many social barriers to debar the women the status they deserve. Much has been done in this field but still much more is required to be done for empowerment of the women. We as NGO want to work for this cause and shall take the support of Govt. and all those agencies who want to work for women empowerment in the society.





## Education

Himachal have done excellently in the field of education and govt. claim 100% education in HP. But when we make a field study in this regard, we found that we need to re design our education system. People need to be given the education which will make them self-reliant and able to earn their livelihood in their own village or nearby places. The career counselling of each student is very important for special drive is required in each educational institution every year.

## Health

Govt. is working on health infrastructure, new Medical Colleges, Pharmacy colleges etc. It is well known fact that the facilities being given by the Govt. are not reaching to the common man. The govt. Hospitals are not fully equipped hence people are not getting the required treatment. Private Hospital are quite expensive and every citizen of the country/State can not afford the same. There is need to make people aware about their health and increasing drug addiction amongst the youth. Awareness is required to be spread and various steps to be taken by each to protect them from the drug addiction and diseases. For this a wide spread awareness program is required to be taken up by the govt. with the help of social organization like ours. Awareness is

required to be given to the people regarding cleanliness about their home, their village/town. Many diseases can be prevented if cleanliness is there.

## Rural Development:

90 percent population in Himachal Pradesh are living in rural area. With the spread of education and higher aspirations of the educated people there is mass migration from villages to small town and big cities due which villages are vacant and traditional small industries and agriculture is vanishing from the State. There is need to protect the traditional cottage industries, Handicrafts and agriculture crops etc. there is dire need of digital literacy to the rural people. Special awareness

Drive should be taken up for this purpose.

## Research

To promote research, publication, technology and education in the field of social work and social development including in the area of social and philanthropic activities.

To undertake research including educational studies/projects/workshops/seminar-helpful in orienting developmental programmes – dissemination of knowledge and exchange of experiences and publication of literature in the tribal and rural development.



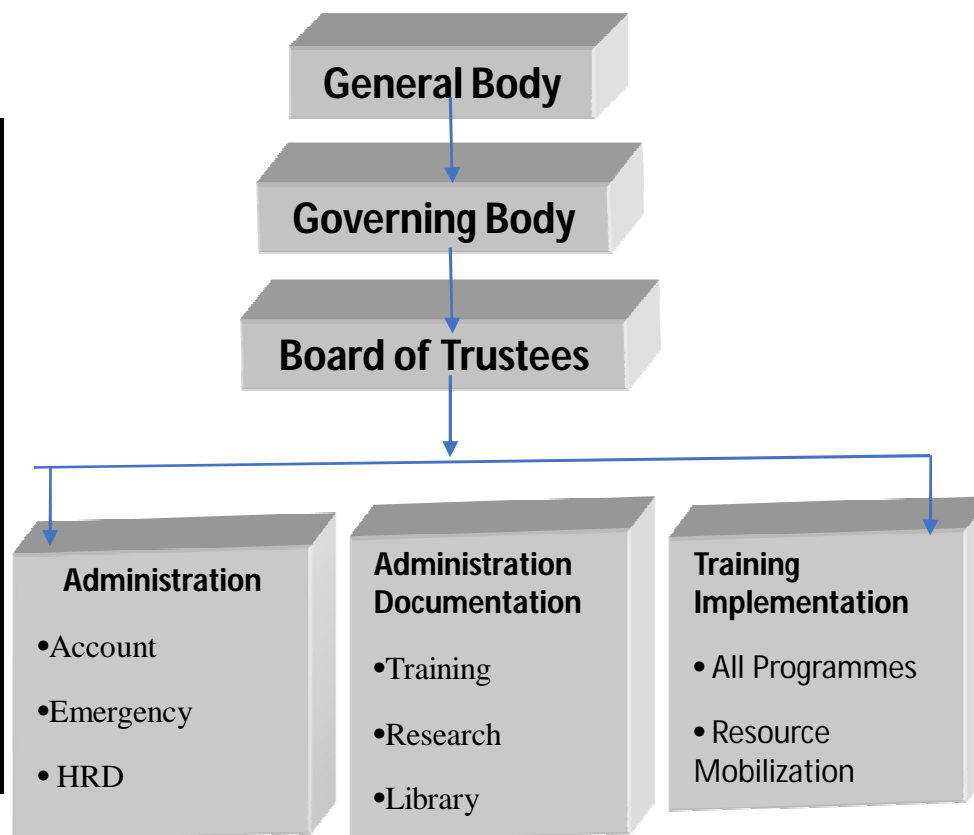
**To work as a catalyst for the socio-economic development on a sustainable manner of the underprivileged section of people such as:**

- Promote Self Help Groups (SHGs).
- Impart training for gainful employment /self-employment.
- Implement women development schemes in different fields of unemployment programmes and to start cottage industries for employment/self-employment.
- Gender sensitisation.

## Board of Trustees

Name	Age/Sex	Designation
Manoj Kumar Bhardwaj	42/Male	President
Anil Kumar	42/Male	General Secretary
Vijay Kumar	42/Male	Cashier
Bandana Devi	37/Female	Member (Legal Advisor)
Rakesh Kumar Guleria	42/Male	Member
Naresh Kumar	38/Male	Member
Chander Shakher	35/Male	Member

## Organization structure







## • Experts and Resource Persons

Sr. No.	Name	Qualification	Experience
1	Mrs. Sarika Katoch	MA Rural Development, BA Commerce	14 years' Experience
2	Sh. Yudhbeer Singh Pathania	Retired Dy. Director Agriculture	34 years' Experience
3	Kuldeep Singh Guleria	Retired SMS, Agriculture	32 years' Experience
4	Dr. Deepak Pathania	PhD. Chemistry, Proffer and Head cum Dean, CU Jammu (Student Welfare & Environment Science)	25 years' Experience
5	Dr. Kishore Chand Azad	Dy. Director, Agriculture	32 years' Experience
6	Sh. Lal Singh	Dy. Director	NYK
7	Sh. Narender Sood	Principal	Principal
8	Sh. Hakam Chand Pathania	Principal	Principal
9	Dr. Sarna	PhD Psychology	16 years' Experience
10	Smt. Bandna Devi	LLB, LLM, MA English	Child Right, Pocso Act, Juvenile Justice and Legal Advice
11	Sh. Man Singh Kapoor	NEHA NGO	30 Years Experience NGO Work
12	Sh. Pardeep Sharma	ERA NGO	34 Years Experience NGO Work
13	Miss. Sunita	M.Phil, Horticulture	7 years Experience





## Manpower of our Organization:

Sr. No.	Name	Qualification	Experience
1	Sh. Ashok Kumar (Chamba)	Graduation	15 years' Experience in NGO work
2	Sh. Ramesh Chand Bhardwaj (Mandi)	ITI	30 years' Experience
3	Sh. Jyoti Pathania (Mandi)	Graduation	14 years' Experience in NGO work
4	Sh. Ankit Kumar (Hamirpur)	Master in Social Work	5 years' Experience in NGO work
5	Sh. Jeet Kumar (Chamba)	MBA Hospital Management	8 Year experience
6	Sh. Ram Chand (Mandi)	Master in Social Work	7 years' Experience
7	Smt. Chandani Kumari (Hamirpur)	MA Sociology	4 Year experience
8	Smt. Deepika Chandel (Mandi)	MA Sociology	3 Year experience
9	Miss. Amita Kumari (Shimla)	Master in Social Work	1 Year experience
10	Sh. Udit Sharma (Solan)	MA Rural Development	1 Year experience
11	Sh. Naveen Kumar (Hamirpur)	MBA Rural Development	1 Year experience
12	Sh. Vijay Kumar (Mandi)	Arts Diploma	Working in NGO
13	Sh. Sushil Gautam (Hamirpur)	ITI	Working in Social Sector
14	Sh. Ravi Kango (Hamirpur)	Graduate	Working in NGO
15	Sh. Mahender Singh (Mandi)	10+2 and ITI Fitter	2 Year experience in NGO Work
16	Sh. Shashi Jaswal (Hamirpur)	Graduation	Health sector Volunteering Experience
17	Sh. Nitin Kumar (Mandi)	Diploma In Civil Engineer	Working in NGO
18	Mrs. Anita	Graduation	Working in NGO
18	Sh. Rohit Kumar	10+2 & ITI Electrician	2 Year experience in NGO Work
19	Sh. Joginder Rana	10+2	Working in NGO
20	Sh. Rajnesh Kumar	B.Sc	Working in NGO
21	Sh. Neeraj Kumar	M.Sc	Working in NGO
22	Sh. Sunil Kumar (Bhoranj)	Graduation	Working in NGO
23	Sh. Sunil Kumar	Graduation	Working in NGO
24	Sh. Karnal Singh (Mandi)	MP.Ed	Working in NGO





## Activities Done

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- Plantation of tree at gram panchayat Amroh, Bhoranj, Hamirpur.
- Organized awareness camp on POSCO Act 2012  
( Beti Bachao Beti Padao)
- Awareness Programme on Bharat Mata Ki Jai.
- Tree Plantation Programme organized for students of government school.
- Tree plantation
- Blood Donation Camp organized in collaboration with Health department in Hamirpur district
- Awareness camp organized on Disaster Management
- Major HealthCare activities include blood donation camps, healthcare camps and mental health programs.
- For Environment awareness we regularly do plantation activities and save forest campaigns.
- We are currently providing training for Basic Disaster Management in 6 Blocks of Hamirpur District.
- For Women Empowerment we organized Sensitization Awareness Campaigns
- Education Awareness activities include painting competitions, save water campaigns in schools and career counseling for higher education.





## Government & other projects

**Jal Jeevan Mission**, is envisioned to provide safe and adequate drinking water through individual household tap connections by 2024 to all households in rural India. The programme will also implement source sustainability measures as mandatory elements, such as recharge and reuse through grey water management, water conservation, rain water harvesting.

We as an NGO is impaneled with Jal Jeevan Mission for Implementing Support Agency (ISA) under the “Jal Jeevan Mission” Project from 17<sup>th</sup> July, 2020 for awareness and doing Survey, PRA activities in the entire Himachal Pradesh with some district and their blocks on panchayat levels.

- ☐ Our skilled team collect the data through PRA exercise in every panchayat.
- ☐ The team visited every ward on grass root level to check out the existing water sources condition, monitoring and performing water testing too.
- ☐ Assessment of (FTKs) with panchayat members ward members, communities.
- ☐ Training provided on benefit of the water and how to prevent our existing water sources.
- ☐ We covered 7 districts (Hamirpur, Bilaspur, Mandi, Kullu, Shimla, Kangra & Chamba), 11 blocks, 300 Panchayats, 1,800 GP wards, 1,411 Revenue Villages, 3,000 PRI Members, 1,35,000+ House Survey and made aware 3,00,000+ population about water and further assigned activities



# Jal Jeevan Mission Activities

PRI activities done at Gram Panchyat and awareness activities with communities





# Environment Awareness Activities



## Environment Awareness and Protection activities





# Women Empowerment Activities

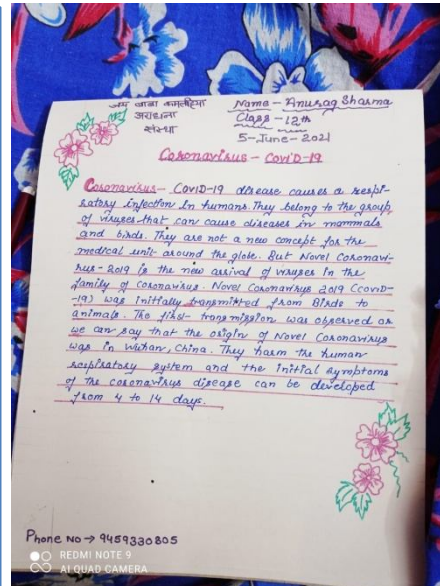
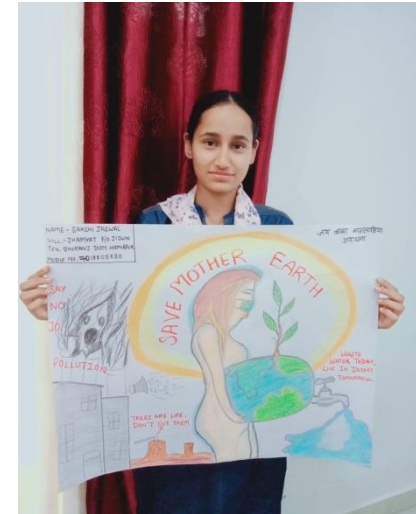


## Activities done with women's





# Education Activities









# Disaster Management Activities



## Basic Disaster Management activities at Hamirpur 6 blocks





# Cleanness and Save Forest Activities





# Career Guidance & Mentoring with Pure India Trust



**Project Brief:** In our society Career planning is not considered as important as it should be. Most students make career choices based on the most picked-up career options like Engineering, Doctor, Police, Teacher etc. Hence 1 in 3 students are unhappy with the course that they picked up. To solve this issue we have designed a Career guidance & mentoring program focusing on charts of 100 most popular career options. We create awareness about various Career options among students, Teachers & Parents and follow below steps.

1. Paste Charts of 100 careers on school wall
2. Conduct Career Seminars in Schools
3. Students are provided 100 Career Options' book
4. 1-to-1 Career Guidance provided by Volunteers
5. Career Helpline for domain based mentoring
6. Scholarships for higher education

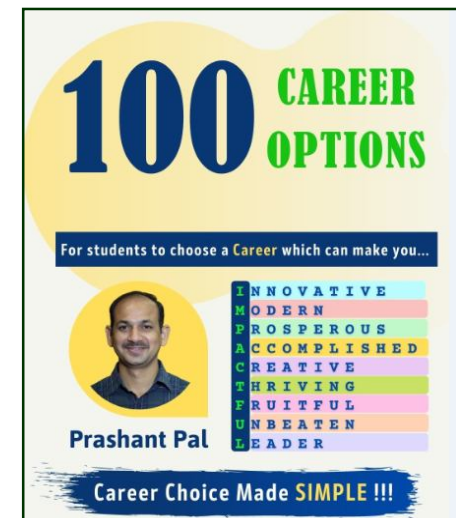


**Primary Beneficiaries:** 8<sup>th</sup> to 12<sup>th</sup> grade students of Govt Schools

**Secondary Beneficiaries:** Parents & Teachers

**Key outcomes:** till Mar'24, Provided Career Guidance to 600+ students of 25+ Govt Schools in Himachal Pradesh

**Duration:** These type of project get approved based on number of School to be covered in a year or level of session to be conducted under CSR initiatives.





# Career Guidance & Mentoring

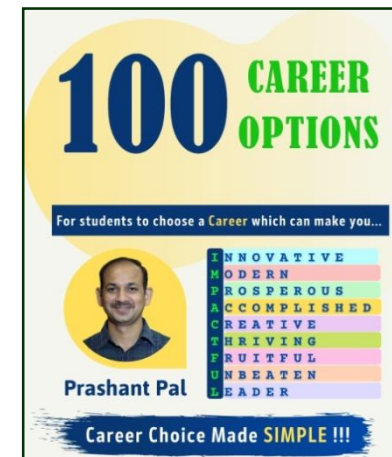
1. Paste Charts of 100 careers on school wall



2. Conduct Career awareness workshop



3. Students get a Book of 100 Career Options



4. 1-to-1 Career Guidance by Volunteers



5. Mentoring by domain expert over phone



6. Scholarships for higher education





# Volunteering Opportunities

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- School wall **Coloring & Graffiti** work
- Conducting **Soft Skill trainings** – Personality development, Interviewing skills
- Conducting **Cyber Security** Awareness Workshops in schools
- Conducting **Career guidance & mentoring** over the phone
- Conducting **story telling & public speaking** workshops
- Success Story and **social media** content development
- **Translation** of content from English to regional languages
- Organizing Learning & **Exposure visits** of students & women
- **Financial Literacy** Awareness Workshops
- **Entrepreneurship** development workshop
- Organizing **Sports** activities for school students
- **Clean India** movement drive
- **Plantation** & Watering activities
- Conducting a **quiz, essay writing, drawing** etc competitions for students





# Let's Begin



Mobile : + 91 9819430408  
Website : [www.jbkaradhana.org](http://www.jbkaradhana.org)

| Email : [jbkaradhana@gmail.com](mailto:jbkaradhana@gmail.com)  
| Facebook : [www.facebook.com/jbkaradhana8](http://www.facebook.com/jbkaradhana8)